

AT A GLANCE

Welcome to the 2021 Global Entrepreneur and Family report by BNP Paribas Wealth Management

PART 2: Impact Journey

BNP Paribas Wealth Management has interviewed 920 of the most successful entrepreneurs and multi-generational families from around the world to uncover their views on sustainable investment opportunities.

Methodology



920
Elite entrepreneurs and multi-generational families interviewed



From **4**
continents (USA, Europe, Middle East, Asia) spanning 19 countries



\$17.2million
average investable wealth

Discover the impact journey of successful entrepreneurs and leading families

Download the report

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Key Findings

49% now expect **advice** on sustainable investment portfolios from their wealth managers

43% entrepreneurs believe there is a **need to compromise returns** in the short-term when investing sustainably, far fewer than before the crisis

The proportion of entrepreneurs with **sustainable investments in their portfolio is on the rise**: 58% report having some sustainable investments in their portfolios, up from 47% in 2019

On reporting, more than a third (36%) prefer their investment performance to be tracked relative to their sustainable investment goals – rising to 42% in Europe

Clean energy is ranked globally as the most important aspect of 'Green New Deals'

About BNP Paribas Wealth Management

BNP Paribas Wealth Management is a leading global private bank and the largest private bank in the Eurozone with €402 billion worth of assets under management as at March 2021. Present in three hubs in Europe, Asia and the United States, it employs over 6,800 professionals who support High-Net-Worth and Ultra-High-Net-Worth individuals in protecting, growing and passing on their assets. The bank aims at building a sustainable future by combining its deep expertise and reach with its clients' influence and desire for impact. The bank was recently named Best Private Bank in Europe, in North Asia, in US West and in the Middle East.

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